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GSB News



Dear members of the GSB,

today you will learn everything about the new date of the general assembly.

Also in this edition: Everything about online marketing and how you can increase your visibility as a GSB member.

Your GSB Team



GSB Intern

New Date for the General Assembly

Unfortunately, scheduling conflicts are the daily routine at the moment due to the many corona-related postponements. Due to a postponement of the ALUMINIUM 2021 we had to find a new date for our general assembly. The general assembly will now take place on 4 & 5.10.2021.

The venue has not changed. We look forward to welcome you in Leipzig.

We Still Have Spots Available: Banner Advertising



GSB

Members

Certified coaters

Certified materials

Quality Regulations

Information

Information for Architects and Building
Planners

Information for members

References / Gallery

Current Info / Events

Contact

Steel

Members

Our members introduce themselves

Our members introduce themselves



Planning Assistance for Architects and
Façade Designers

Several of our member companies are already using the opportunity to present their logo on our homepage. A click on the respective company logo redirects the visitors directly to the specific company homepage.

We still have spaces available for your logo under the following link on our homepage: [LINK](#)

As we are aware of how important the online visibility is in the current times, we have lowered the price for the banner advertising. For all currently and newly listed companies, the fee for this year is 500 € plus VAT.

We would be very happy if we could also present your logo there.

Please contact Ms. Cornelia Beeckmann if you would like to be listed as well: cornelia.beeckmann@gsb-international.de

Your References on the Social Media Pages of the GSB

The number of followers on of our social media channels is growing continuously. For example, content from our member companies regularly generates a four-digit number of views on LinkedIn. You too can benefit from this at absolutely no cost. We would be happy to post your content.

In the following, you will find all the information in a nutshell:

→ We are looking for pictures of your GSB-related activities (finished projects such as buildings/coated components/pictures from production or daily business).

→ Additional information on the images is helpful (e.g. location of the structure, paint used, etc.).

→ The images must be permitted for use by GSB (if necessary, permission must be obtained from third parties involved, e.g. photographers, architects, etc.).

→ If persons are shown on the pictures, they must have given their consent in accordance with GDPR.

→ The images should be of high quality.

→ The submitting company will of course be mentioned as a reference when the images are published. If applicable, existing social media channels of the company will be linked.

→ Please direct your submissions and also questions on the subject to Mr. Philipp Mader:

philipp.mader@gsb-international.de

You don't know our channels yet? Then just click on the logos of the channels at the end of this newsletter!

Editorial Office

We are looking forward to your topic suggestions, questions and comments regarding the GSB-NEWS!

Please contact Philipp Mader:

philipp.mader@gsb-international.de



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