

If you are unable to read our e-mail, or only partially, please click [here](#).

GSB News



Dear members of the GSB,

meanwhile, the series "The members of the GSB Board introduce themselves" has grown into a popular series for reading both within and outside the circle of members.

Every first Monday of the month the interviews are excitedly awaited and we are delighted with the feedback.

Also today we wish you a lot of enjoyment reading our latest edition.

Your GSB Team



The members of the GSB Board introduce themselves

Today's guest in the interview series with the GSB is Mr. Uwe Kratz from Weinisch GmbH & Co. KG.

Within the GSB, decisions are made by the members themselves, at the general assembly, for example. Due to the central organisation and independence of the GSB, democratic voting and/or direct involvement in the various committees are possible for the members.

– Uwe Kratz (CEO, Weinisch GmbH & Co. KG)



Mr Kratz, the simplest question comes right at the beginning. It's the question of when and how you got your seat on the board...

I have been a member of the GSB Board since May 2011. I came to the GSB through the former chairman Mr. Hans-Jürgen Alfort.

So, like some of your interview peers, you have been involved for quite some time. Up to now, everyone has had something that he is particularly enthusiastic about in his voluntary work on the GSB board. What is it for you?

I am delighted that the board together with the quality committee is constantly working on the further development of surface finishing of aluminium in architectural applications. By participating in the various committees, the committee members are given the opportunity to be constantly at the forefront of new developments or problem solutions and to discuss the topics with others involved from the very beginning.

Then we can move directly from enthusiasm to uniqueness. What do you see as the unique selling propositions of the GSB?

The GSB stands for safety and quality for all those involved in facade construction, such as architects, building contractors and metal constructors. It is a centrally organised and independent quality association with an enormous technical background as well as decades of experience in the surface finishing of aluminium and therefore represents a very high quality standard with consideration of environmentally friendly, sustainable techniques. The final product "coated aluminium" is viewed and evaluated in its entirety, from the alloy itself, through chemical pre-treatment and coating powder, to the coater and the coating process. Various approvals are assigned in the individual fields, and evaluated as well as tested in different quality categories. Thus at the GSB not only the coating itself is classified, but also the coater.

... with so many unique selling propositions there must be one or another advantage of a GSB membership itself ...

Within the GSB, decisions are made by the members themselves, at the general assembly, for example. Due to the central organisation and independence of the GSB, democratic voting and/or direct involvement in the various committees are possible for the members. For the coaters, their own coating process is inspected by independent testing institutes.



[Homepage](#) | [Contact](#) | [Imprint / Privacy policy](#)

© 2020 GSB International e.V. · Fritz-Vomfelde-Straße 30 · D-40547 Düsseldorf · Tel. +49 (0) 211 - 47 96 - 450 / - 451 · info@gsb-international.de · [Contact Form](#) · [Imprint / Privacy policy](#) · [Committees](#) · [Links to testing institutes and cooperation partners](#)

If you are not interested in future newsletters, you can unsubscribe [here](#).