

GSB News



Dear members of the GSB,

now the second quarter with the crisis, which is keeping the entire world population in suspense, has already ended.

In the meantime, the Olympic Games have been replaced by a no less competitive race for a vaccine. For the actors in the global stock markets, nervousness has become the new permanent state of mind.

In addition, it should be considered whether the word "planning security" could not be removed straight from the dictionary. In the meantime it has become as antiquated as a cassette recorder.

But enough of the pessimism. At GSB, we do everything we can to ensure that the dictionaries of this world do not have to be adapted after all.

Your GSB Team



Content

General Assembly postponed
PaintExpo now in its regular rotation
from 26 to 29 April 2022

Postponement of Aluminium to 18 - 20
May 2021
Increase the visibility of your own
company and win something extra

GSB Internal

General Assembly postponed

At this point, the term "planning security", which has become so unpopular, must be used once again. For a long time the board discussed the various options for a general assembly at the planned date in April 2021. Possibilities were compared to each other and regardless of which option was put to a vote, the outcome was always the same. No planning security.

For this reason the general meeting will take place on 27 & 28 September 2021 in Leipzig.

PaintExpo now in its regular rotation from 26 to 29 April 2022

The PaintExpo was initially to be postponed until October. Unfortunately, the fair cannot take

place on this date either. The fair will now take place in its regular rotation from 26 to 29 April 2022. We are already looking forward to exciting dialogues at our booth.

Postponement of Aluminium to 18 - 20 May 2021

Just like the PaintExpo, the Aluminium has also been postponed. The fair will take place from 18 to 20 May 2021. We are already looking forward to welcome you at our booth.

Marketing

Increase the visibility of your own company and win something extra

Surely you've noticed. The GSB has increased its activities in the area of online marketing. Especially in times of Corona this field of activity has gained massively in importance, because it has become more difficult for companies to present their products and services.

Trade fairs have been cancelled and travel restrictions are doing the rest. In the media, the crisis is often referred to as a "digitalization boost", because for many companies, social media and webinars are among the last functioning channels for effective marketing.

For this reason, the GSB would like to offer its members the opportunity to present themselves on the channels of the GSB. The best part? This opportunity is completely free. In fact, there is even a chance to win a place in the next online training course.

Below you will find all information in short:

→ We are looking for pictures of your GSB-related activities (finished projects, such as buildings, coated components or also pictures from production)

→ Additional information on the pictures is helpful (e.g. location of the building, used coating powder, etc.)

→ The images must be authorized for use by GSB (if necessary, permission must be obtained from third parties involved, such as photographers, architects, etc.)

→ If there are persons in the pictures, they must fill out a GDPR form which will be provided by the GSB after submission.

→ The images should be of high quality.

→ The submitting company will of course be quoted as a reference when published. If available, the company's existing social media channels will be linked.

→ The company that wins a place in the training course will be drawn at random from all participants.

→ Please address your submissions and also questions on the topic to Philipp Mader:
philipp.mader@gsb-international.de

→ Entry deadline: 31.10.2020

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