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GSB News



Dear members of the GSB,

the GSB quality guidelines are always up to date! For this reason, we cannot stand on the sidelines when it comes to communication. That is why we are now presenting the GSB News to you in a new look. As usual, you will receive the latest news about coating and GSB - just more interactive, more modern and in a trendier finish. We hope you enjoy reading the first news in the updated format.

Your GSB Team



The members of the GSB Board introduce themselves

For the members, the GSB has the particular advantage that they can actively participate and that we have transparent quality guidelines with clear specifications for safeguarding the entire process chain.

Werner Hillebrand – Rudolf Hillebrand GmbH & Co. KG



It's interview time again! Today the Vice Chairman Werner Hillebrand is guest in the interview series "The members of the GSB Board introduce themselves".

Mr. Hillebrand, how and when did you get your seat on the GSB Board?

I have been member of the board since 2011 and was asked on several occasions by other board members in previous years whether I would like to actively participate. The former honorary chairman Hans-Jürgen Alfort then encouraged me to participate as a creative mind.

That sounds like a great way to start. What inspires you about your voluntary work on the GSB Board?

What I particularly enjoy about the work of the board is being able to discuss the different perspectives with colleagues and to make solid and practical decisions for the benefit of the members. The constructive discourse with the colleagues is very productive and we see ourselves as a leader for the entire industry in our actions along the entire value chain—with regard to future-oriented developments.

Such a pioneering role always requires unique selling propositions. In your eyes, what makes GSB so unique?

The special and unique qualities of the GSB are the clear structures and the regulations that can be designed by the dedicated members. This is particularly noticeable in the quality committees for aluminium and steel. The work of the board is very constructive and we have short lines of communication.

Last but not least we come—as in every board interview—to the question of which advantages the GSB offers its members...

For the members, the GSB has the particular advantage that they can actively participate and that we have transparent quality guidelines with clear specifications for safeguarding the entire process chain. This security of the entire process chain is another important advantage. Finally, it has to be emphasized that the quality guidelines of the GSB are highly recognized in the entire market, because our special interests are monitoring and observance of the guidelines.



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