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GSB Special



Dear members of the GSB,

today Chris Herrmann introduces himself in the GSB interview. He is not only a GSB Board Member but also Chairman of the Quality Committee for steel.

We talked to Mr Herrmann about the new quality guidelines and of course the substrate steel.

As always, we wish you a successful week and pleasant reading of the interview

Your GSB-Team



The members of the GSB Board introduce themselves: Chris Herrmann

The members set a clear quality standard in the market and differentiate themselves from the competition. The level of quality, the connected documentation obligation and the surprising monitoring check that is possible at any time provide the end customer with the necessary security.

Chris Herrmann – PowCoS GmbH



Mr. Herrmann, among the members you are known for your activities around the topic of steel. When and how did you become a member of the GSB Board?

After a longer period of activity in the GA-Steel, I was asked in 2017 whether I wanted to take over the chairmanship and was also elected at the general meeting. This goes hand in hand with a seat on the board. I was not aware of this at that time and needed some time to become familiar with it.

So you are active in both the Steel Quality Committee and the board. What inspires you about your voluntary work within GSB?

I am very enthusiastic about my work at Quality Committee of Steel, and the fact that I am a member of the Board means that this area can be given additional weight at the GSB. It is a very exciting task to drive forward the still small GSB steel branch in and with this challenging, pugnacious team of experts. After all, the market for qualitative coatings of steel and galvanized steel is huge. The complete reorganisation of the QR in 2019/2020 and thus laying the foundation for future new members was challenging, but also successful. The new premise: "Whoever fulfills GSB Steel automatically fulfills everything else" is now an excellent basis.

By the way, I wouldn't like to do without the friendships that have been formed.

With so much commitment, it will be easy for you to point out the one or other point that makes the GSB so unique for you.

The members of the GSB achieve and exceed a very high level of quality in coating, consulting and service. This is enforced rather uncompromisingly. Both by the association and - and I consider this to be unique - by the members themselves, who do not allow themselves to be deprived of this quite expensive and elaborately developed differentiating advantage.

Let us get to the business side. At the end of the day, the effort around the "high level of quality" you mentioned must also be worthwhile for the members. What are the advantages of a membership in the GSB?

The members set a clear quality standard in the market and differentiate themselves from the competition. The above-mentioned level of quality, the connected documentation obligation and the surprising monitoring check that is possible at any time provide the end customer with the necessary security. I see the knowledge transfer, the network as well as the technical support of the GSB members among each other more as a bonus.

That sounds convincing! Do you still have one or the other point you would like to share with the members?

Yes, I have one more point. Without the commitment of the younger generation it will be impossible to continue to shape "GSB as a service". After all, the organization is not magically there, but is based on intensive voluntary work over decades. There is simply a lack of committed young people with new, experimental and digital perspectives. This is existential.



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