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## GSB News



**Dear members of the GSB,**

it's the first Monday of the month again. That also means it's time for another interview. Today Bernd Kassing introduces himself in the GSB interview.

He is not only a member of the Board, but also Chairman of the Aluminium Quality Committee.

As always, we wish you a lot of pleasant reading and a good start to the week.

Your GSB Team



## The members of the GSB Board introduce themselves: Bernd Kassing

*The outstanding feature is that our quality guidelines are developed by the members for the members.*

**– Bernd Kassing, TK – Oberfläche GmbH**



*Mr Kassing, how long have you been on the GSB Board and how did you join?*

Within the GSB itself I have been active for a long time. Since 2000 I have been member of the Aluminium Quality Committee, to which Dr Blecher introduced me, and I was elected as Chairman in 2012.

This is how it happened that 13 years ago I was finally approached by our former Chairman of the Board, Mr Alfort, about also becoming member of the Board.

*With decades of experience, you will have already experienced a lot with GSB and, if someone stays with us as long as you do, it sounds like real enthusiasm. What exactly inspires you about your voluntary work on the GSB Board?*

First and foremost it is the constructive cooperation in discussions in search of the right way.

Of course, there are differences of opinion now and then, but in the end all members of the board find a common point of agreement through the dialog with the administrative office.

*Can you also name one or two points that make the GSB so unique?*

The outstanding feature is that our quality guidelines are developed by the members for the members. Consequently, everyone is involved and any changes to the quality guidelines are voted on.

*Finally, the remaining question is what advantages the GSB offers its member companies ...*

As already mentioned, as a member of the GSB you have all the rights to a participation. In addition, membership increases market access in the D-A-CH region (Germany, Austria and Switzerland) — especially for coating in the architectural and rail vehicle sector.

GSB offers the highest quality and process security, which is not least due to the certification of the entire supply chain.

This completeness became the focus of attention at the turn of the millennium, when GSB focused on chrome-free pretreatments and thus included pretreatment itself in its quality guidelines.

At the end of the day, all this effort has one overall goal: The coating not only has to look good, it has to last!



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